

CURTIS TOWNSEND

PRODUCT DESIGNER

360.448.0301

LINKEDIN.COM/IN/CETOWNSEND

BEHANCE.NET/CETOWNSEND

DRIBBBLE.COM/CURTISTOWNSEND

EDUCATION

BACHELOR OF LIBERAL ARTS IN EXTENSION STUDIES

HARVARD UNIVERSITY 2010 - 2014

Concentration: Economics | Field of Study: Finance

EXPERIENCE

PRODUCT DESIGNER

FREELANCE,
SEPTEMBER 2008 - PRESENT

Develop original solutions with a high visual impact for businesses big and small. Projects include but are not limited to web design, mobile app design, wireframing, prototyping, case studies, data sheets, catalogs, brochures, business cards, posters, advertisements, and much more.

PRODUCT DESIGNER

AUTOMATIC, INK.
JANUARY 2017 - MARCH 2023

Driven to simplify branded merchandise orders, I launched an ambitious e-commerce solution for my screen printing and embroidery business. Despite significant investment and a vision for streamlining customization, unforeseen technical challenges and market complexities ultimately led to its failure. This experience taught me lasting lessons in adaptability and perseverance within the dynamic business landscape.

UX/UI DESIGNER

EXTENSION ENGINE,
JANUARY 2015 - APRIL 2016

Collaborated with other members of design team under the guidance of the Creative Director, in an effort to create elegant design solutions that met both user needs and business requirements. Utilized a range of methodologies including sketching, storyboarding, wireframing, and prototyping, etc.

INTEGRATED DESIGNER

TRIPADVISOR,
JUNE 2014 - DECEMBER 2014

Supported the design team in developing, refining and maintaining visual design related to all of TripAdvisor's brand and branch touch points. Responsibilities included making adjustments to TripAdvisor for Business's core website, social features, and mobile devices.

SKILLS

INTERPERSONAL 10/10

FIGMA 9/10

INVISION 7/10

PHOTOSHOP 9/10

INDESIGN 9/10

ILLUSTRATOR 9/10